

# ( Sino-Germany ) Braun elevator

# Since 1986



### **Company Profile**

Braun elevator was founded in 1986 in central Germany industrial city of Kassel (Kassel), the company since its inception has always been customer oriented, to provide users with excellent technology and service, at the same time, standardization of elevator solutions and provide customers with the best cost-effective products. Braun elevator almost covers all elevator products: passenger elevator, sightseeing elevator, machine-room less elevator, medical elevator, goods elevator, car elevator, cargo elevator, escalators, automatic sidewalks, etc., products are widely used in the German city, bank, hospital buildings and sightseeing cruise ship project, has achieved good reputation. In addition to selling their own brands elevators, the company also relies on its solid technical strength, for many European well-known elevator enterprises supporting the production of special elevator.

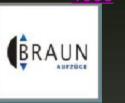






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### **BRAUN** development history for 28 years



Rollie Braun changing its name to Braun Electric and Elevator Company in 1986

Braun undertake its first order of cargo elevator: Kassel Höhn bakery



987



Braun elevator undertake the first order: Bad Wildungen City Hospital

Braun undertake its first big order of passenger elevator: Kassel Dilix printing house



<u>1990</u>

Company establish the new production base which located in NO.11 Stig Weger Street

Braun undertake its first big order of bed elevator: Kassel Specialist Hospital project.



<u>2000</u>



Braun elevator undertake its first Project: Country Inn of Marburg City

Braun cooperate with famus elevator conpany



<u>1996</u>



For capacity expansions, Braun built the new base of NO 6V Fr cloth Lakenhe Street

Establish the Braun elevator technology company to offer technical solution for other elevator companies.



2004



### **BRAUN** development history for 28 years

Braun undertake all elevators from Frankfurt Mainova administration center. This oder include multiple type like Machine

room-less elevator, observation elevator and cargo elevator



Braun undertake the big order(marine elevator) of flensburg shipbuilder company



Braun undertake all the elevator orders of three buildings from hagen Rathaus

2008

Purchase plasma

control method

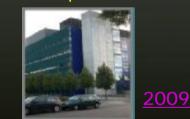


Braun undertake machine room-less elevator and cutting equipment to cargo elevators produce by numerical for Nordrhein-Westfalen munster bank

administration centre project



Braun undertake all the machine room less elevator and bed elevator orders from hamburg welfare hospital

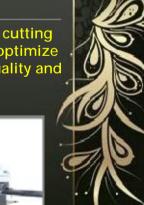


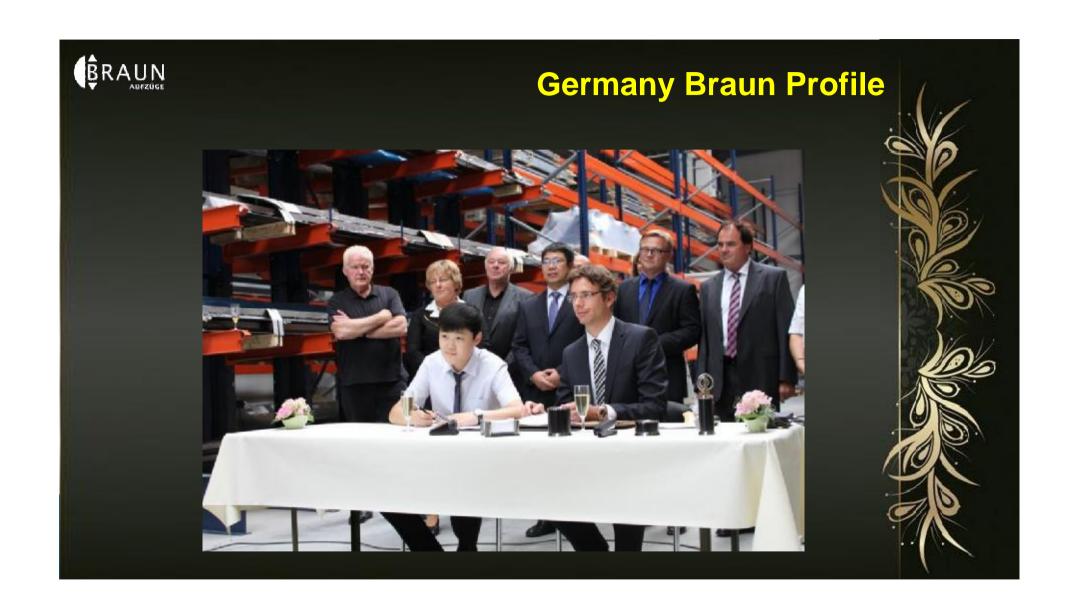
**Braun China** establish in November 201





Purchase laser cutting equipment to optimize the product quality and productivity









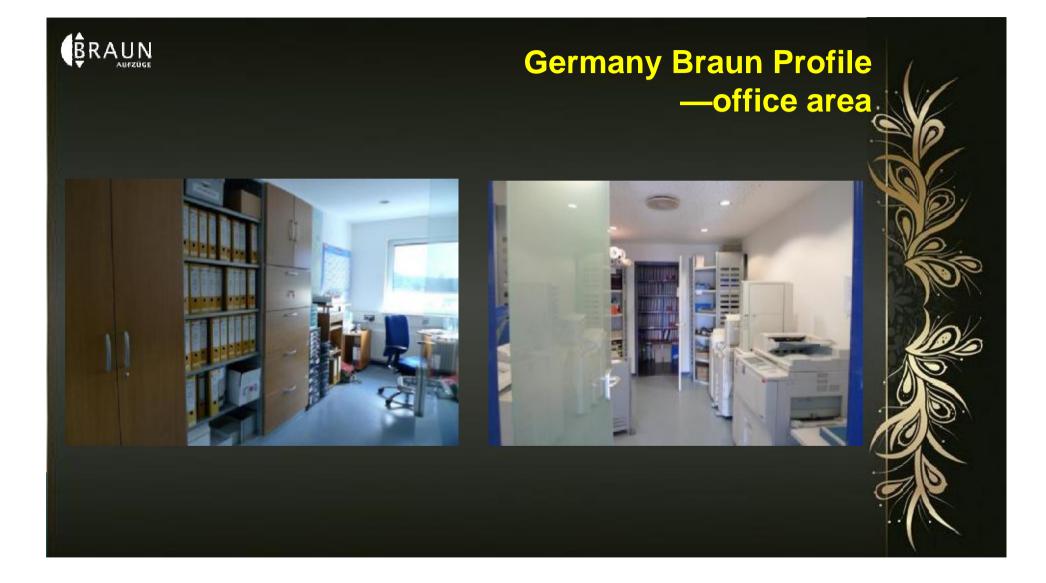












### Germany Braun Profile —after sales service car



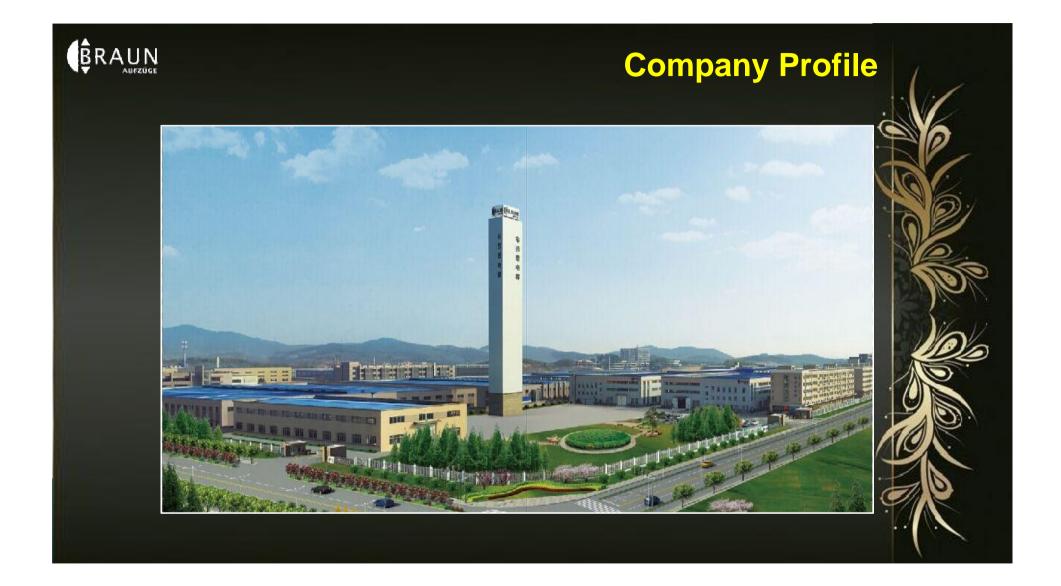




### **China Braun Profile**

Braun Elevator Co., Ltd. (Zhejiang base) is a Sino German joint venture which is specialized in elevator design, manufacture, installation, alteration ,repair and maintenance. With the elevator production manufacturing, installation and maintenance and improvement of the AAA qualification , Braun China have the perfect management system and through the ISO 9001: 2008 quality management system certification and ISO 14001 : 2004 environmental management system certification. Its registered capital is \$32 million.

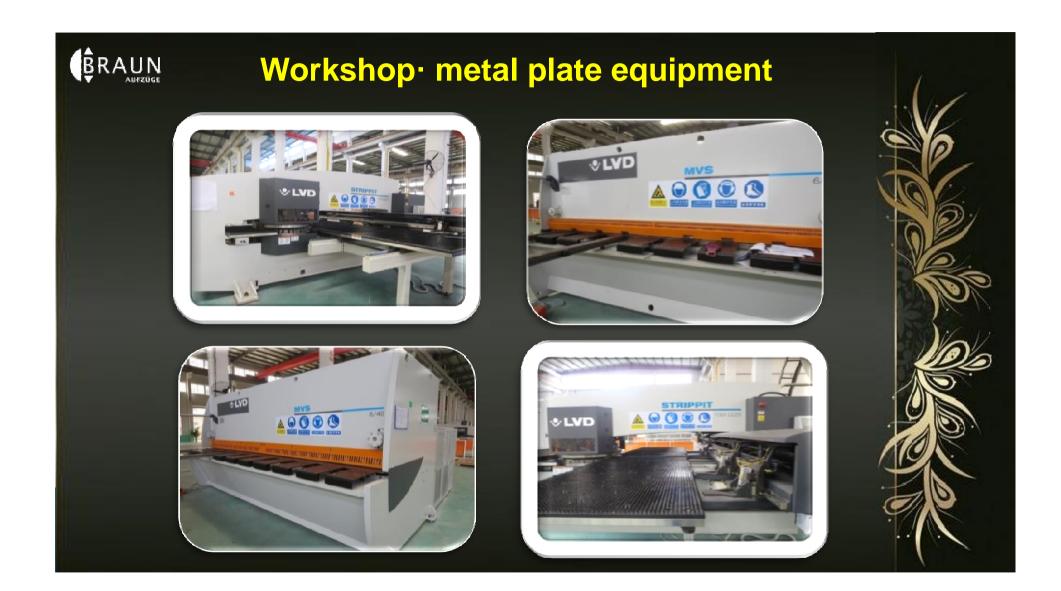
The company not only has advanced technology and equipments, but also use the scientific management concept and service awareness to improve the quality and promote the business continuously. Our business have across the country and abroad and get the good reputation. Braun is the most development potential enterprise in the elevator market.















### **Braun elevator ·Shanxi base**





Shanxi Braun factory located in Haisen road, Zhangze new industrial park, Changzhi Suburb , Shanxi province. The industrial park is a flat watery land with convenient transportation. It neighboring Changzhi airport in the east and urban outer ring road in the south, Taijiao railway lines in the west and around 5 kilometers away from the Chang tai highway



### Braun China. Shanxi Base

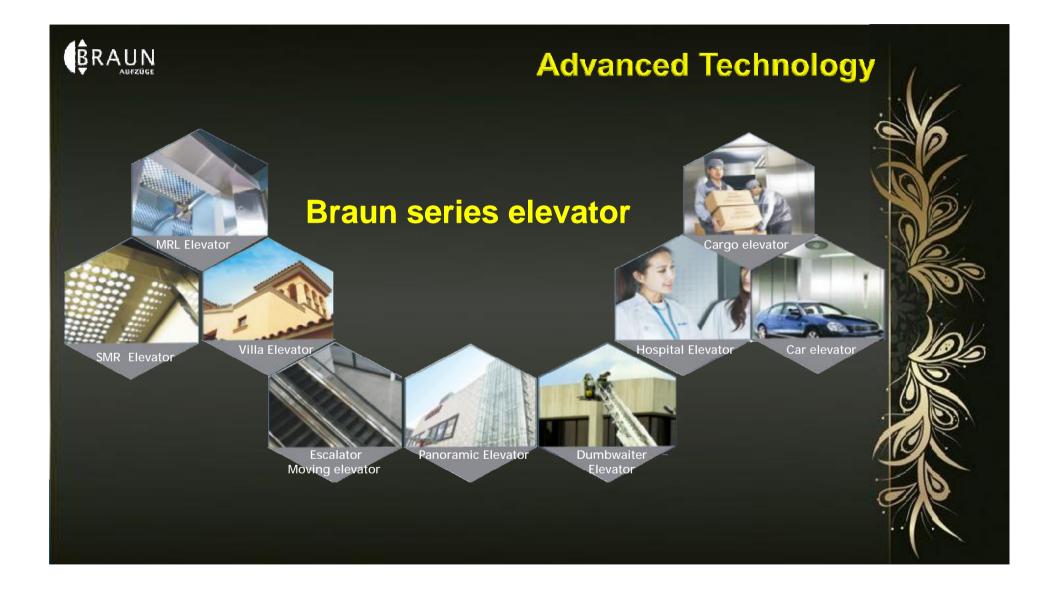




Shanxi factory covers more than 120 mu

- It was completed by the end of 2015 in production
- The factory will use the advanced numerical control equipment, manufacturing technique and assembly process which import from abroad.
- It will become the biggest elevator enterprise in North China after it goes into production. Shanxi Braun factory can be produce 30000 sets elevator and escalator annually and form a complete set of production capacity of traction machine , door machine and human machine interface . It can be the biggest elevator parts manufacturer in North China

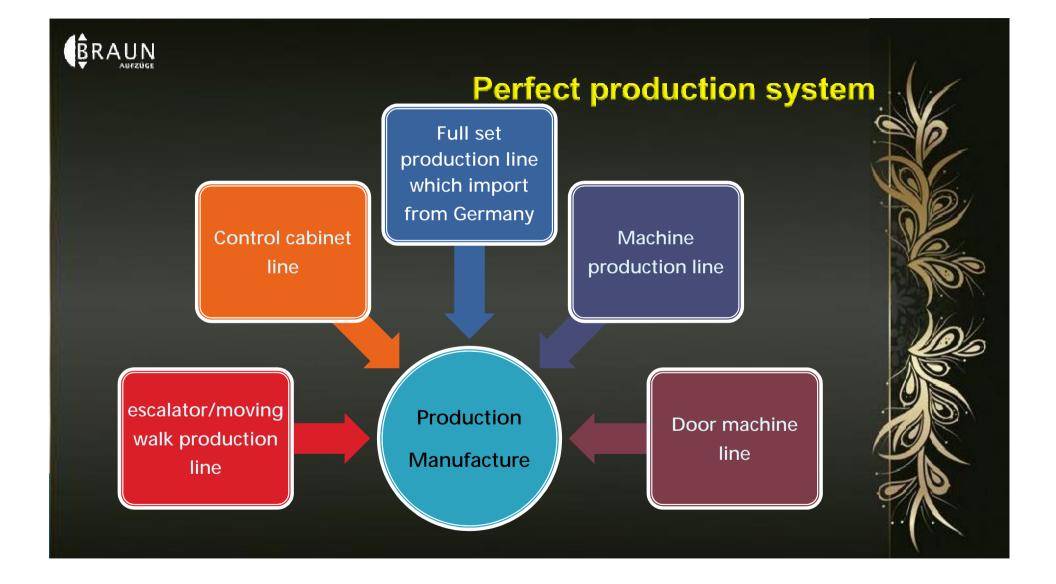






### **Advanced Technology**

- The core components like machine, door machine, control system, emergency leveling, human machine interface, invoice announcer, Observation elevator, escalator truss etc. is created and manufactured by ourselves.
- Braun have the machine production line , door machine production line , control cabinet line ,metal plate line and escalator production line etc.





### Perfect production system

### Gearless traction machine production line







### BRAUN Control system production line

### **Perfect production system**











### BRAUN BRAUN Escalator production line





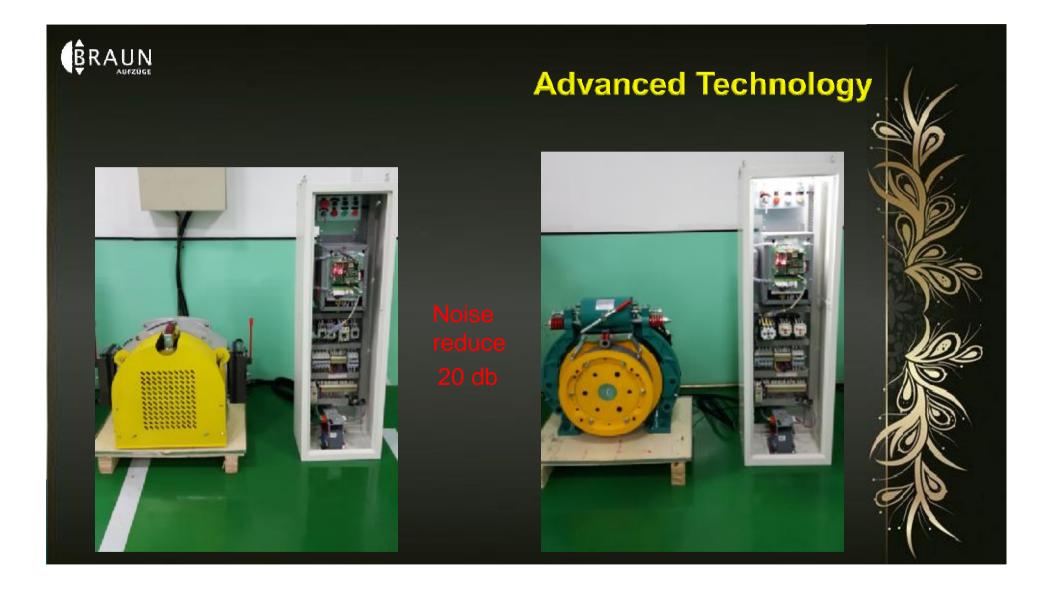




**Advanced Technology** 

### Permanent magnet synchronous and gearless traction machine

The combination of coaxial rotating technology, digital frequency conversion technology and group computer combination control technology make the control system more reliable. With excellent performance, it can achieve the effect of gearless box, nun- lubricating oil, oil pollution, noise reduction. It also has the advantages of small volume, light weight, low power consumption, space saving and so on.





### **Advanced Technology**

## High efficient frequency converter

Braun elevator applies vector-controlled VVVF frequency converter with high precision speed & current control . It implements an accurate real-time control to torque of the host , ensures the smooth lift travel, reduces wear-ability of wire rope and provides the passengers with the best comfort and supreme safety.



### Advanced Technology

### VVVF permanent magnet frequency conversion door machine system

**B**RAUN

The door machine is the core component of the elevator, 70-80% elevator failure occurs in the door machine parts, the reliability of the operation of the door machine directly affects the elevator failure rate, so the reliability of the door machine is the core problem for every manufacturers.

Intelligent adaptive variable frequency door machine system produced by Braun elevator can be improve the speed of the door machine response comprehensively, it ensure the safety and smooth operation of the door. This door machine system has advantage of low speed, large torque, high efficiency, constant torque, high control precision, low noise and small vibration.





energy-saving and costeducing · Environmental protection

Braun elevator combined with a variety of energy saving options, through a detailed analysis of the energy consumption of the elevator, then develop a set of scientific and effective energy saving program.

## Advanced Technology LED Car lighting system

Car lighting shares about 40% in whole electricity amount of the elevator. It applies LED lighting system . Power consumption is only half of the ordinary fluorescent lamp, 1/8 of the ordinary filament lamp . LED lighting has the advantages such as quick starting ,long life(over 50000 hours)etc.

Electric energy transfer into heat energy

Heat energy transfer into light energy

LED Lamp

LED lighting make 90% of the electric energy into light energy

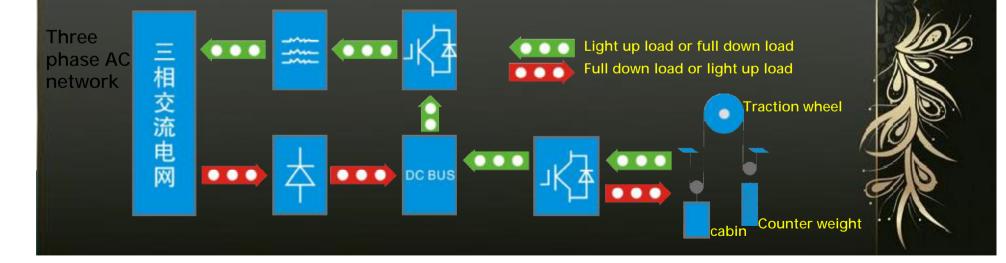
Incandescent lamp lamp

fluorescent

### **Advanced Technology**

### **Energy Regeneration feedback techniques**

Braun Energy Regeneration feedback techniques recycle and reuse 30% of the energy which consumed by elevator . Especially in the case of the elevator load up and down, the electric energy will be wasted that generated by the motor which converted into resistance heat .The energy regenerative feedback device can be transformed into the normal current corresponding to the power grid through the electric energy, so that the new current can be used for other electric equipment in the building to realize the energy saving effect.



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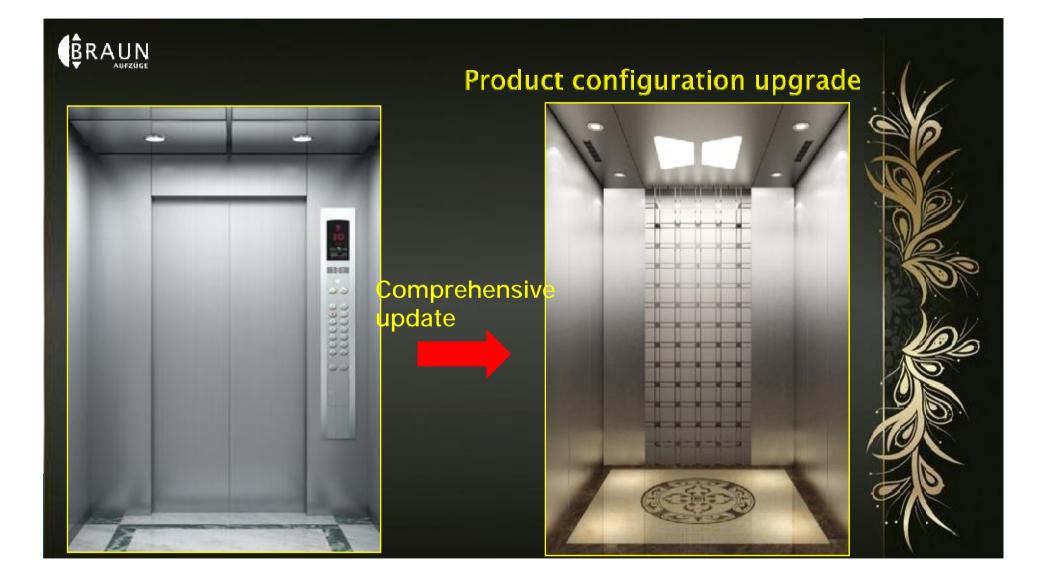
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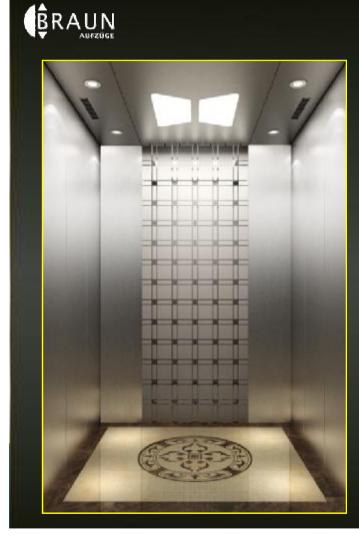


### **Braun elevator advantage**

- Germany brand: There have a production base in Germany, it can be do a investigation in Germany factory for key projects.
- Have a long history of production: Establish in 1986, Mr.Braun joining the elevator industry in 1966.
- Three production bases: Germany ,Zhejiang ,Shanxi (3 production bases), Key components and whole elevator can be imported from abroad.
- Qualification certificate: have 3A qualification, CE certification, ISO certification and all kinds of certificate of honor.
- Strong financial resources : Total registered capital: \$52 million(Zhejiang and Shanxi production base).
- Superior research and development capabilities : Core components like machine , door machine control system ,display plate is based on R&D independence and self-owned brand.
- Full range of products : products covers escalators, moving walk, bed elevators, sightseeing elevators, passenger elevators, car elevators, hospital elevators.
- Elegant Configuration : using thick material (304 S.S.), beautiful decoration (Mirror etching)

**10 selling points** 



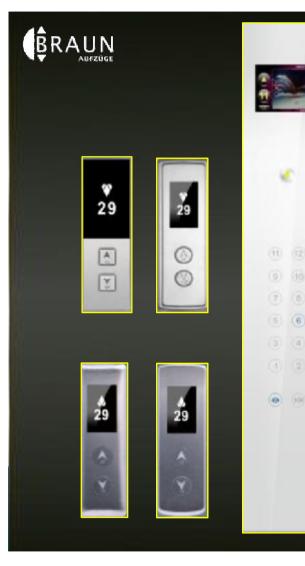


### Product configuration upgrade

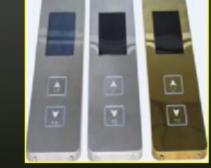
### Car decoration finish

Ceiling: Stainless steel plate, high efficiency and energy saving LED lighting. Car walls: Hairline-finished stainless steel, mirror etching. Car door: Hairline-finished stainless steel Floor: PVC





Product configuration upgrade Human machine interface COP: integrated COP, S.S. faceplate, Braille Button, 8 inch picture machine Calling Board: 12 mm ultrathin Button box, HSS (mirror surface), Braille Button, LCD display







### Agency policy Date of delivery and aftersales service

Normal delivery time(2016): within 30 days after arrangement

After sales problem : It will be send out if there has the spare parts, If there is lack of spare parts your question will be handle the same day.

Braun is always looking forward to cooperating with you!